



**NUCLEUS  
RESEARCH**

# **NUCLEUS RESEARCH RANKS DOCSTAR ECM NUMBER ONE IN USABILITY**

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## **DOCSTAR RANKED HIGHEST FOR EASE OF USE**

The enterprise content management (ECM) market is rapidly evolving, customers are warming to the notion of storing their content on external servers and competition is increasing as a result of cloud storage and enterprise management providers integrating core content management capabilities. ECM vendors are focusing development on simplification, automation, and integration to generate value for customers. The Nucleus Research Value Matrix evaluates value based on usability and functionality, and how they are innovating to compete within the changing ECM market. ECM vendors differentiate their products with strategic integrations in key business applications and smart capture technology. docSTAR ranks highest among 24 vendors evaluated in the second half of 2014. Nucleus Research is an independent analyst firm that specializes in Return On Investment (ROI) studies that assess the value of technology.

docSTAR is recognized as a Facilitator in the Nucleus Research Value Matrix. According Nucleus Research facilitators are “are focused on providing solutions that solve a specific niche in the market and are easy to use and quick to implement. Vendors in the

Facilitators quadrant have invested in making their applications intuitive and easy to use, driving rapid adoption with limited training requirements. For example, these applications can achieve high levels of usability related to specific role-based GUI's and improved end-user productivity." The value matrix shows docSTAR moving into the leader quadrant with increased functionality. Vendors in the leader quadrant offer robust best-in-breed solutions that include industry-specific capabilities for unique market verticals. docSTAR delivers a low cost, high value solution when compared to others in leader quadrant such as IBM, Oracle and HP. Organizations seeking an easy to use solution with the highest functionality for the best value are adopting docSTAR.

Check out the [Nucleus Research 2014 Enterprise Content Management Technology Value Matrix here](#).

## LEADING DOCSTAR RESELLER

Mosaic has partnered with [docSTAR](#) for nearly two decades. Year after year **MOSAIC** is recognized under the docSTAR Global Partner Program as one of their **top reseller and support partners in the nation**. Status is based on overall customer satisfaction, training certification status and annual sales volume. Mosaic is a leader in research, development and deployment of docSTAR's document management software nationwide. We sell and support docSTAR's on-premise and cloud-based content management and productivity solutions. Selecting the right integration partner is just as important in having a rapid customized deployment that speeds your return on investment. If you are considering making a docSTAR investment let us help you customize a scalable system that can meet your needs. We can provide an ROI tool that will help you undercover the hard costs, the soft costs and the hidden costs related conducting business without a document management system. With hundreds of deployments in all segments, we have integrated docSTAR with a

wide range of business applications and installed solutions that solve everything from the most common business problems to those that are uniquely related to our customers business processes.

[Contact us for docSTAR pricing and a demonstration.](#)

## **docSTAR ECM Benefits**

Technologies: Content Management and Collaboration, Enterprise Content Management, Document Management, Record Management and Retention, HR Record Management, AP Automation, Data Security and Compliance, Software as a Service

Industries: Banking and Finance, Education, Construction, Government, Healthcare, Biotechnology, High Tech, Insurance, Manufacturing, Distribution, Transportation and Utilities, Property Management, Legal, Food Processing, Engineering, Architecture, Real Estate

Function: Document Management, Data Security and Regulatory Compliance, Back-up and Recovery, Accounting/Finance, Human Resources, IT, Marketing, Quality Management and Control, Records Management and Retention, Contract Life Cycle Management, Case Management, Business Application Integration, Data Extraction, Document Imaging, Importing and Scanning, Audit Management